

Pune International Business Summit (1st and 2nd March 2021)

Mahratta Chamber of Commerce, Industries and Agriculture had organised the first Pune International Business Summit in March 2020 to deliberate on the International Business prospects with various countries. Encouraged by the response to the first Summit, we have decided to organise the Second **Pune International Business Summit** on 1st and 2nd March 2021 with even more intensity.

Context

The international business has undergone a sea change over the past few months. With the Covid-19 Pandemic having disrupted the global business scenario, it is imperative to project the emerging trends to the business community engaged in International Business and those which would like to venture out.

The Global economic scenario is changing rapidly. The Regulatory Environment in major economies is also undergoing significant changes. The technological advances are disrupting the traditional business and are throwing up exciting new business prospects. The experiences of existing manufacturing, IT and Industry and aspirations of Gennext Entrepreneurs and consumers are reshaping the future. Sustainability is becoming one of the drivers of businesses around the world.

The emerging geopolitical, business and the economic scenario in India's major trading partners brings to the fore some challenges for international trade. However, in select sectors, there are tremendous opportunities globally. Time is also right to explore increasing prospects of collaborations, joint ventures and investments in India and abroad.

In this context, Mahratta Chamber of Commerce, Industries and Agriculture has planned **Pune International Business Summit** to deliberate about the future of business, the impact of technology, Policies, Research, Innovation and Sustainability which will drive future growth prospects around the world.

We will invite

- Government Officials
- Diplomatic and Trade Missions of other countries
- Business delegates from abroad
- Experts in various domains to discuss future business prospects
- Founders / CEOs of companies from Pune which have made a significant mark on global business

to share their thoughts with the participants.

It will be an ideal platform for the business community from India and around the world to explore mutually beneficial business prospects, learn about the technology trends and policy perspectives from around the world which would impact the future. It would also bring out the newer areas that industry constituents could venture into for their next level of growth.

The Main Focus will be on:

- International Trade and Investments: Trends in Policy, Trade Perspectives, Investments and emerging prospects
- Infrastructure Developments Fuelling Growth momentum of India and other countries
- Connecting to Global Supply Chains
- Strategic Regionalism and Emerging World Order: Implications for India's International Trade
- Trade Facilitation
- Business Partnerships with Companies from abroad
- Technology enabling International Business Growth

We aspire to present

- Insights into the future of Business, Technology and Emerging Policy Framework around the world
- Exclusive Opportunity to interact with experts and participants from India and abroad
- Business Promotion through Networking and One to One Meetings
- Unique Opportunity to showcase your strengths before the dignitaries and business delegates from India and abroad

Pune is a befitting venue for such a Summit because it has the right blend of strengths in

- Manufacturing
- Information Technology and IT Enabled Services
- Agriculture and Food Processing
- Education, Research and Innovation
- Infrastructure available and planned

The event will comprise of Sessions on :

- Success Stories in International Business
- Countries: Diplomats and Trade Commissioners of various countries
- Technology Adoption in India enabling International Business
- Pune - An ideal Technology Partner for Global businesses (focusing on Industry 4.0, AI, IT Solutions, Design Engineering and others)
- R & D, Innovation fuelling International Business Growth
- Ministries and Departments concerned with Industry
- Networking Sessions

For Whom

- CEOs and Senior Management Team from the Corporate Sector in India and abroad
- Exporters and Importers from India

- Infrastructure Players in India
- Innovators from India
- Professionals active in International Business